College of the Sequoias Strategic Plan 2021–2025

Sequoias Community College District College of the Sequoias

Visalia Campus 915 S. Mooney Blvd. Visalia, CA 93277 Hanford Educational Center 925 13th Ave. Hanford, CA 93230 Tulare College Center 4999 E. Bardsley Ave. Tulare, CA 93274

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College of the Sequoias Vision and Mission Statement

Vision

The entire College of the Sequoias community works in an environment of mutual respect to realize the following vision:

COS students achieve their full educational potential. The college strives to provide an educational pathway for every student with regard to background, disability, location, culture, learning modality, and preconceived time frames.

COS promotes an environment that creates a positive attitude among COS employees that carries over to the students and into the community.

COS is a community leader whose contributions positively impact the lives of the population it serves.

Educational programs at COS are aligned to meet the constantly emerging economic and workforce development needs of the community through partnerships with business, government, industry and labor.

Mission

Sequoias Community College District is dedicated to student learning, success, and equity by providing transfer education, basic skills, and workforce development for our diverse student population.

Letter from the Superintendent/President

Institutional Planning and Effectiveness Committee

Administrative Representatives:

Belen Kersten, *Director, Nursing*Elise Garcia, *Director, Student Success*Greg Meinert, *Manager, Infrastructure and Security*

Juan Vasquez, *Dean, Student Services*Mehmet "Dali" Ozturk, *Ph.D., Dean, Research, Planning and Institutional Effectiveness (Cochair)*

Faculty Representatives:

Christina Lynch, English

Deborah Nolan, Distance Education

Coordinator

Juan Arzola, Political Science (Co-chair)

Lisa Loewen, *Counselor* Milena Seyed, *Librarian*

Octavio Barajas, Ethnic Studies

Staff Representatives:

Katie Cain, Administrative Assistant, Academic Services/Research, Planning and Institutional Effectiveness

Ryan Barry-Souza, Research Analyst, Research, Planning and Institutional Effectiveness

Student Representatives:

Anthony Moreno, Student Senate Jasmine Hanson, Student Senate

In collaboration with:

Task Force Members

Administrative Representatives:

Angela Sanchez, Dean, Educational Support Services and Language and Communication Studies

Belen Kersten, Director, Nursing

Brandon Hildreth, Director, Dual Enrollment

Brent Calvin, Superintendent/President

Brent Davis, Dean, PE and Athletics

Byron Woods, Dean, Facilities

Elise Garcia, Director, Student Success

Glen Profeta, Dean, Technology Services

Jennifer Vega La Serna, Ph.D., Vice President,

Academic Services

Jenny Sae Chao, Dean, Student Services

Jesse Wilcoxson, Dean, Business, Consumer

Family Studies, and Social Sciences

Jessica Morrison, Vice President, Student Services

John Bratsch, Dean, Human Resources

Jonna Schengel, Dean, CTE and Workforce

Development

Juan Vazquez, Dean, Student Services

Kevin Mizner, Chief, Campus Police

Lauren Fishback, Manager, Marketing

Louann Waldner, Ph.D., Provost, Tulare College

Center

Michele Brock, Dean, Student Services

Neal Powell, Jr., Manager, ATC

Richard Lubben, Dean, English and Fine Arts

Ron Ballesteros-Perez, Vice President,

Administrative Services

Tim Foster, Director, Foundation

Wil Hobbs, Director, Career Services

Faculty Representatives:

 $A manda\ Thomas,\ Counselor$

Catherine Medrano, Sociology

Christina Lynch, English

Christopher Mangels, Theater Arts

David Hurst, English

David Jones, Math

Deborah Nolan, Ph.D., Distance Education

Coordinator

Emily Tallman, English

Gregory Turner, President, Academic

Senate, English

James McDonnell, Theater Arts

Jamie Moore, English

Kenny Jackson, Athletics

Lisa Loewen, Counselor

Mai Her, Counselor

Matthew Nelson, English

Milena Seyed, Librarian

Monica Urban, English

Octavio Barajas, Ethnic Studies

Randy Villegas, Political Science

Samantha Brookshire, English

Sarah Harris, Curriculum and Assessment

Coordinator

Savannah Nakamura, History

Silas Cha, Political Science

Timothy Houk, *Philosophy*

Travis Burkett, Athletics

Staff Representatives:

Andrew Carter, Research Analyst

Carolyn Franco, EOPS

Chelsea Cushing, Student Support Services

Cosmo Costales, Student Success Coordinator

Crystal Salazar, Student Support Services

Erin Alvarez, Senior Instructional Specialist/Lead

Coordinator

Jordan Lamb, Data Steward

Kourtnie Boeve, Theater Technician

Lisette Conway, Student Success Coordinator

Maria Martin, Student Success Coordinator

Mayra Diaz, Student Success Coordinator

Nick Terry, Theater Technician

Ryan Barry-Souza, Research Analyst

Tamera Fernandez, Grant Secretary

Tyler Virden, Research Analyst

Student Representatives:

Anthony Moreno, *Student Senate* Jasmine Hanson, *Student Senate* Noorulain Ali, *Student Senate*

Tarrah Rodriguez, Student Senate

October 2, 2020 Academic Senate Summit Attendees

Administrators /Managers - 28
Faculty - 75
Confidential/Classified Staff - 30
Students - 6
Community members - 2

Introduction

The 2021-2025 Strategic Plan serves as the District's third four-year plan in support of the 2015-2025 College of the Sequoias Master Plan.

The Strategic Plan consists of the following components:

- **District Goals** are broad statements, developed as part of the *College of the Sequoias Master Plan 2015 2025*, that articulate how the District intends to address current and anticipated challenges.
- **District Objectives** describe more specifically the Actions that will be undertaken to achieve the District Goals.
- Assessment of District Objectives describes how effective the Actions were in moving the District toward achievement of the District Objectives.
- **Actions** describe in step-by-step sequence how the District Objectives will be accomplished. Each Action includes these components:
 - 1. **Responsible party** identifies the group or office assigned with the responsibility to launch, oversee, and complete the Actions. The responsible group or office may complete the Actions or may collaborate with others to complete the Actions. The assignment of a responsible group or office is essential for accountability.
 - 2. **Target completion date** conveys the timeline for completion. As such, the target completion date also conveys the District's priority for effort to be dedicated to the District Objective.
- **Progress** is a brief statement describing the results of the Actions. The information in this column is used to prepare the *College of the Sequoias Annual Report on the Master Plan*.
- Implications for Next Year's Action Plans describe adjustments that may be needed if the progress described in the previous column requires changes to subsequent Actions. The information in this column is included in the College of the Sequoias Annual Report on the Master Plan.

Summary: Institutional Goals 2015-2025 and Institutional Objectives 2021-2025

District Goal #1. College of the Sequoias will increase student enrollment relative to population growth and educational and workforce development needs.

District Objective 1.1: The District will increase FTES 2% from 2021 to 2025.

District Goal #2. College of the Sequoias will improve the rate at which its students complete degrees, certificates, and transfer objectives.

<u>District Objective 2.1</u>: Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

<u>District Objective 2.2</u>: Increase the number of students who are transfer-ready by 15% and students who transfer to four-year institutions by 10% from 2021-2025.

<u>District Objective 2.3:</u> Increase the percentage of students who complete both transfer-level Quantitative Reasoning and English by 10 percentage points by the end of their first year from 2021-2025.

<u>District Objective 2.4:</u> Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

District Goal #3. College of the Sequoias will strategically tailor and implement academic programs and student services that match the unique needs of its student population and the demands of ongoing changes in workforce development.

<u>District Objective 3.1:</u> Reduce equity gaps in course success rates across all departments by 40% from 2021-2025.

<u>District Objective 3.2</u>: Increase the course success rate by 10% for each disproportionately impacted student group in their transfer level Quantitative Reasoning and English courses by the end of their first year from 2021-2025.

District Goal #4. College of the Sequoias Board of Trustees, administration, faculty, and staff will engage in best practices and staff development to sustain effective operational systems for institutional assessment and continuous improvement.

<u>District Objective 4.1</u>: Increase the effective use of data and transparency in decision-making at all institutional levels from 2021-2025.

<u>District Objective 4.2</u>: Improve communication practices needed to support organizational effectiveness and continuous improvement across all District units and constituents from 2021-2025.

<u>District Objective 4.3:</u> Improve professional development practices District-wide for all District employees to support equity and operational effectiveness from 2021-2025.

<u>District Goal #1.</u> College of the Sequoias will increase student enrollment relative to population growth and educational and workforce development needs.

District Objective 1.1: The District will increase FTES 2% from 2021 to 2025.

Rationale for District Objective 1.1: Despite the 8% growth from 2017-18 to 2019-20, given the COVID-19 emergency and funding uncertainties, we have set a conservative goal. This number is in keeping with projected local population growth and workforce needs.

Assessment of District Objective 1.1: Review and compare annual FTES from 2021-2025 to the baseline data.

Dis	Actions for strict Objective #1.1	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
1.1.1	Attract prospective students; inform them	Vice President, Student Services;	May 2022	21081000	
	about their educational options	Student Services Deans; CTE Dean;	May 2023		
	and alignment with local workforce	Academic Deans; Counseling	May 2024		
	needs.	Department; Provosts, Hanford and Tulare; Director	May 2025		
		of Marketing			
1.1.2	Extend awareness of our institutional	Vice President, Student Services;	May 2022		
	offerings among key	Student Services	May 2023		
	community influencers, including	Deans; CTE Dean; Academic Deans;	May 2024		
	the families of high school students and local employers seeking to hire our	Counseling Department; Provosts, Hanford and Tulare; Director	May 2025		
	graduates.	of Marketing			
1.1.3	Optimize course	Vice President,	May 2022		
	scheduling to strategically meet student needs for both	Academic Services; Academic Deans;	May 2023		
	part-time and full-	Provosts, Hanford and Tulare;	May 2024		
	time enrollment.	Instructional Council	May 2025		
1.1.4	Enhance opportunities to offer	Vice President, Academic Services;	May 2022		
	quality concurrent	Academic Deans;	May 2023		
	and dual enrollment by expanding early	Vice President, Student Services;	May 2024		

	college credit opportunities to interested feeder high schools with a particular emphasis on specific student groups.	Student Services Deans; Director, Dual Enrollment	May 2025	
1.1.5	Assess the District's progress on all the actions of the objective.	Institutional Planning and Effectiveness Committee	Annually	

District Objective 2.1: Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

Rationale for District Objective 2.1: As part of its Vision for Success, the Chancellor's Office has outlined goals to achieve by 2022 for meeting California's needs. The first goal is "over five years, increase by at least 20% the number of California Community College students annually who acquire associate degrees, credentials, certificates, or specific skill sets that prepare them for an in-demand job." (Foundation for California Community Colleges. Looking Ahead: Goals for Meeting California's Needs. https://vision.foundationccc.org/looking-ahead)

Assessment of District Objective 2.1: Review and compare the number of students earning an associate degree or certificate (CTE and non-CTE) from AY 2020-21 to AY2024-25.

	Action for District Objective #2.1	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
2.1.1	Create cross-functional teams (including faculty, students, staff, and	Vice President, Student Services; Vice President,	May 2022 May 2023		
	administrators) for each Giant Pathway to track and	Academic Services; Student Services	May 2024		
	support students in completing their chosen pathway.	Deans; CTE Dean; Academic Deans; Provosts, Hanford	May 2025		
		and Tulare;			
2.1.2	Create and publish recommended program maps for COS degrees and certificates.	Vice President, Academic Services; Academic Deans; Director of Marketing	May 2022		
2.1.3	Develop and implement an intentional marketing and	Vice President, Student Services;	May 2022		
	promotion plan for student	Vice President,	May 2023		
	support resources for specific student groups.	Academic Services; Director of	May 2024		
		Marketing	May 2025		
2.1.4	Create a process to consistently and clearly identify courses with low or no textbooks/materials costs and communicate that information to students; identify ways to support	Vice President, Academic Services; Academic Deans; Director of Marketing	May 2022		

	faculty's adoption of no or low cost textbooks/materials.			
2.1.5	Assess the District's progress	Institutional	Annually	
	on all the actions of the	Planning and		
	objective.	Effectiveness		
	-	Committee		

District Objective 2.2: Increase the number of students who are transfer-ready by 15% and students who transfer to four-year institutions by 10% from 2021-2025.

Rationale for District Objective 2.2: The Chancellor's Office Vision for Success sets a statewide goal for the community college system to increase transfers to four-year institutions (UC and CSU) by 35% annually to meet the statewide demand for employees with bachelor's degrees. In order to meet both the state's vision and student goals, the District needs to help students become transfer-ready and then assist with the transfer process to four-year institutions.

Assessment of District Objective 2.2: Review and compare the number of students who are transfer-ready as well as the number of students who transfer to four-year institutions from AY 2020-21 to AY 2024-25.

	Action for District Objective #2.2	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
2.2.1	Develop cohorts and support groups where students learn	Vice President, Student Services; Student	May 2022		
	about transfer expectations and resources, receive hands-	Services Deans; Counseling Department;	May 2023 May 2024		
	on support navigating the transfer process, and connect with successful "transfer achievers" who are attending four-year universities.	Provosts, Hanford and Tulare	May 2025		
2.2.2	Coordinate with public and private universities to expand	Vice President, Student Services; Vice President,	May 2022		
	and develop innovative options for place-bound	Academic Services; Student Services Deans;	May 2023		
	students to complete a	Academic Deans;	May 2024		
	bachelor's degree and proactively inform students about these offerings.	Counseling Department; Superintendent/President	May 2025		
2.2.3	Align transfer outreach and support to Giant Pathways	Vice President, Student Services; Vice President,	May 2022		
	by providing District-wide discipline-specific guidance	Academic Services; Student Services Deans;	May 2023		
	and workshops.	Academic Deans;	May 2024		
		Provosts, Hanford and Tulare; Director of Marketing	May 2025		
2.2.4	Enhance engagement with	Vice President, Student	May 2022		
	K-12 partners to provide specific student groups and their families with	Services; Director, Dual Enrollment; Student Services Deans;	May 2023		

	information about the transfer process before they get to college.	Provosts, Hanford and Tulare; Director of Marketing	May 2024 May 2025	
2.2.5	Research and identify obstacles to transfer, including but not limited to reaching out to local transfer institutions and contacting transfer-ready students who did not transfer.	Vice President, Student Services; Transfer Center; Dean of Research, Planning and Institutional Effectiveness	May 2022 May 2023 May 2024 May 2025	
2.2.6	Assess the District's progress on all the actions of the objective.	Institutional Planning and Effectiveness Committee	Annually	

District Objective 2.3: Increase the percentage of students who complete both transfer-level Quantitative Reasoning and English by 10 percentage points by the end of their first year from 2021-2025.

Rationale for District Objective 2.3: In 2018-19 academic year, only 8% of COS students completed transfer level Math and English courses within their first year. District's work on improving how well and how quickly students complete their Quantitative Reasoning and English sequences within their first year helps students achieve their larger educational goals. In addition, this effort is aligned with AB 705 and the Chancellor's Office Vision for Success.

(Cal-PASS Plus. Student Success Metrics.

https://www.calpassplus.org/LaunchBoard/Student-Success-Metrics)

Assessment of District Objective 2.3: Review and compare the percentage of students who complete transfer-level English and transfer-level QR requirements within their first year over the next four years to the baseline data.

	Action for District Objective #2.3	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
2.3.1	Shorten the developmental course sequence in English as a Second Language.	Vice President, Academic Services; Dean, Educational Support Services; ESL faculty	May 2022	, ,	
2.3.2	Increase availability and effectiveness of peer academic support resources (such as embedded tutoring/augmented instruction, Writing Center, Math Center, Language Center, general tutorial, supplemental instruction).	Vice President, Academic Services; Dean, Educational Support Services	May 2022 May 2023 May 2024 May 2025		
2.3.3	Identify and develop interventions for students with "unsuccessful attempts" in Math/Quantitative Reasoning and English (for example, early alert tools, short-term and late-start course options, summer bridge interventions for students in the lower placement bands, and	Vice President, Academic Services; Academic Deans	May 2022 May 2023 May 2024 May 2025		

	noncredit courses focused			
	on topics of specific need).			
2.3.4	Assess the District's	Institutional Planning and	Annually	
	progress on all actions of	Effectiveness Committee	-	
	the objective.			

District Objective 2.4: Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

Rationale for District Objective 2.4: State initiatives (Strong Workforce Program and Adult Education Block Grant) and federal initiatives (Workforce Innovation and Opportunity Act) increasingly place accountability and funding access on employability metrics. The Chancellor's Office Vision for Success lays out a goal to "increase the percent of exiting CTE students who report being employed in their field of study ... and ensure the median earning gains of the exiting students are at least twice the statewide consumer price index."

The completion of 9+ CTE units in a single year accelerates the time students graduate in their programs and gets them into the workforce sooner. This also aligns with the Vision for Success goal to "decrease the average number of units accumulated by CCC students earning associate degrees".

Assessment of District Objective 2.4: Review and compare the number of students who complete 9+ CTE units from 2021-2025, as well as the percentage of SWP students who obtain a job closely related to their field of study and the percentage of SWP students who attained a living wage.

	Action for		Target		Implications for Next
	District Objective #2.4		Completion		Year's
		Responsible Party	Date	Progress	Actions
2.4.1	Systematically embed soft	CTE Dean; Academic	May 2022		
	skills and career-readiness into	Deans; Provosts,			
	CTE curriculum by providing	Hanford and Tulare;	May 2023		
	training for faculty based on	Instructional Council;			
	existing successful	CTE Faculty	May 2024		
	implementation in CTE		Mary 2025		
	programs.		May 2025		
2.4.2	Identify opportunities for local	Vice President,	May 2022		
	data collection (e.g., exit	Academic Services; CTE			
	surveys) and align with	Dean; Academic Deans;	May 2023		
	institution-set standards in	Dean of Research,			
	specific CTE programs, as	Planning and	May 2024		
	applicable. This may include	Institutional	Mary 2025		
	identifying possible continued	Effectiveness	May 2025		
	educational needs for students.				
2.4.3	Review and update CTE TOP	Vice President,	May 2022		
	and SAM code alignment and	Academic Services; CTE			
	identify clear pathways for	Dean; Academic Deans;			
	CTE programs, inclusive of	Instructional Council			
	9+ major units in the first				
	year.				

2.4.4	Connect students with extensive CTE mentoring and career guidance in the first year, including but not limited to CTE liaisons, career center, academic and career coordinators to support career readiness.	Vice President, Student Services; Student Services Deans; Counseling Department; CTE Dean; Director, Career Center	May 2022 May 2023 May 2024 May 2025	
2.4.5	Develop and align resources for re-skilling and career advancement, including but not limited to noncredit Career Development and Career Preparation (CDCP) programs and courses, review of Training Resource Center offerings, and review of industry-recognized credentials in credit for prior learning.	Vice President, Academic Services; CTE Dean; Academic Deans	May 2022	
2.4.6	Conduct a needs assessment for CTE courses and programs using local labor market data and feedback from appropriate sources.	Vice President, Academic Services; CTE Dean; Academic Deans	May 2022 May 2023 May 2024 May 2025	
2.4.7	Expand outreach to local businesses for internship opportunities.	Vice President, Academic Services; CTE Dean; Academic Deans; Director, Career Services	May 2022 May 2023	
2.4.8	Assess the District's progress on all actions of the objective.	Institutional Planning and Effectiveness Committee	Annually	

<u>District Goal #3.</u> College of the Sequoias will strategically tailor and implement academic programs and student services that match the unique needs of its student population and the demands of ongoing changes in workforce development.

District Objective 3.1: Reduce equity gaps in course success rates across all departments by 40% from 2021-2025.

Rationale for District Objective 3.1: This would directly align with Vision for Success and COS Equity Plan: "Reduce equity gaps across all of the above measures through faster improvements among traditionally underrepresented student groups, with the goal of cutting achievement gaps by 40% within five years and fully closing those achievement gaps within 10 years" (Foundation for California Community Colleges. Looking Ahead: Goals for Meeting California's Needs. https://vision.foundationccc.org/looking-ahead)

Assessment of District Objective 3.1: Review and compare the course success rates of students from specific groups over the next four years to baseline data (four-year average course success rates from AY 2016-17 through AY 2019-20).

	Action for District Objective #3.1	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
3.1.1	Implement an equity-based question/prompt in Program Review for all reporting units; develop and implement actions to address equity issues, as applicable.	Program Review Committee; Program Review Reporting Units; Academic Deans; Student Services Deans; Administrative Deans	May 2022 May 2023 May 2024 May 2025		
3.1.2	Generate and widely disseminate detailed data/reporting on specific student groups, as applicable.	Dean of Research, Planning and Institutional Effectiveness	May 2022 May 2023 May 2024 May 2025		
3.1.3	Develop and implement a proactive, equity-focused faculty and staff support plan for evaluating classroom and learning cultures, curriculum, lesson plans and syllabi, and course evaluation protocols.	Vice President, Academic Services; Academic Deans; Faculty Enrichment Committee; Academic Senate; Outcomes and Assessment Committee; Dean of Human Resources	May 2022 May 2023 May 2024 May 2025		
3.1.4	Expand opportunities to collect input from specific student groups (e.g., focus groups, forums, surveys); respond to their needs.	Vice President, Student Services; Student Services Deans; Director of Student Success Program	May 2022 May 2023		

			May 2024	
			May 2025	
3.1.5	Assess the District's progress of all actions on the objective.	Institutional Planning and Effectiveness Committee	Annually	

<u>District Goal #3.</u> College of the Sequoias will strategically tailor and implement academic programs and student services that match the unique needs of its student population and the demands of ongoing changes in workforce development.

District Objective 3.2: Increase the course success rate by 10% for each disproportionately impacted student group in their transfer level Quantitative Reasoning and English courses by the end of their first year from 2021-2025.

Rationale for District Objective 3.2: This will allow the District to evaluate the data and measure overall course success and assist in attaining the Vision for Success metrics. This has a focus on each disproportionately impacted group.

Assessment of District Objective 3.2: Review and compare transfer-level English and transfer-level quantitative reasoning course success rates for first-time students from specific groups over the next four years to the baseline data (four-year average from AY 2016-17 through AY 2019-20).

	Action for District Objective #3.2	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
3.2.1	Identify, evaluate, and engage students from specific groups on academic and/or progress probation and those who withdrew from school.	Vice President, Student Services; Student Services Deans	May 2022 May 2023 May 2024		
3.2.2	Improve support for technology needs of specific student groups.	Vice President, Administrative Services; Dean of Technology; Dean of Educational Support Services	May 2025 May 2022 May 2023 May 2024 May 2025		
3.2.3	Identify and engage Early Alert students from specific groups who do not seek services.	Vice President, Student Services; Student Services Deans; Director of Student Success Program; Dean of Educational Support Services	May 2022 May 2023 May 2024 May 2025		
3.2.4	Evaluate disaggregated data on math and English corequisite courses for specific student groups in their first year and address with innovative practices.	Vice President, Academic Services; Academic Deans; Student Services Deans; Director of Student Success Program; Dean of Educational Support Services	May 2022 May 2023 May 2024 May 2025		

		Dean of Research,		
		Planning and Institutional		
		Effectiveness		
3.2.5	Expand support for and	Vice President,	May 2022	
	promote Supplemental	Academic Services;		
	Instruction and Augmented	Academic Deans;	May 2023	
	Instruction to maximize	Student Services Deans;		
	opportunities for success for	Director of Student	May 2024	
	specific student groups.	Success Program; Dean	May 2025	
		of Educational Support	May 2023	
		Services		
3.2.6	Assess the District's progress	Institutional Planning and	Annually	
	of all actions on the objective.	Effectiveness Committee		

<u>District Goal #4.</u> College of the Sequoias Board of Trustees, administration, faculty, and staff will engage in best practices and staff development to sustain effective operational systems for institutional assessment and continuous improvement.

District Objective 4.1: Increase the effective use of data and transparency in decision-making at all institutional levels from 2021-2025.

Rationale for District Objective 4.1: Using data to make evidence-based decisions in an open atmosphere that includes all relevant stakeholders is integral to the work of the District. The 2020 Strategic Plan Summit included feedback and recommendations from almost all constituent groups identifying a need to establish clear practices for collection, analysis, authenticity, accuracy, and utilization of data in decision making. In addition, there are ample requests for training on the aforementioned from the constituent groups. Finally, District policies and procedures necessitate transparency, yet it is not currently set as an action or assessed.

Assessment of District Objective 4.1: Review type, volume, and quality of efforts to increase the effective use of data and transparency in decision-making.

	Actions for District Objective #4.1	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
4.1.1	Improve Data Governance	Vice President,	May 2022		
	practices, including the establishment and publication of	Administrative Services; Dean of	May 2023		
	clear definitions, responsibilities, and roles, as well as data access,	Technology; Dean of Research,	May 2024		
	data entry, methodologies, and validation/correction protocols.	Planning and Institutional	May 2025		
		Effectiveness Management Council (all area			
4.1.2	Establish and publish procedures	managers) Vice President,	May 2022		
7.1.2	to ensure stakeholders know where to find needed data, have	Administrative Services; Dean of	May 2023		
	access to all relevant data, and ensure the data is regularly	Technology; Dean of Research,	May 2024		
	updated.	Planning and Institutional	May 2025		
		Effectiveness; Management			
		Council (all area managers)			
4.1.3	Provide targeted District-wide	Vice President,	May 2022		
	training on the acquisition and effective use of data for decision-	Administrative Services; Dean of	May 2023		
	making.	Technology; Dean of Research,	May 2024		
		Planning and Institutional	May 2025		

		Effectiveness;		
		Program Review		
		Committee;		
		Outcome and		
		Assessment		
		Committee; Senior		
		Management		
4.1.4	Continue to promote an	District Governance	May 2022	
	atmosphere of trust, respect, and	Senate;		
	safety in decision-making	Academic Senate	May 2023	
	processes.			
			May 2024	
			M 2025	
			May 2025	
	Assess the District's progress of	Institutional	Annually	
a	all actions on the objective.	Planning and		
		Effectiveness		
		Committee		

<u>District Goal #4.</u> College of the Sequoias Board of Trustees, administration, faculty, and staff will engage in best practices and staff development to sustain effective operational systems for institutional assessment and continuous improvement.

District Objective 4.2: Improve communication practices needed to support organizational effectiveness and continuous improvement across all District units and constituents from 2021-2025.

Rationale for District Objective 4.2: Feedback and recommendations from several sources, including the 2020 Strategic Plan Summit, identify a need to improve many areas of communication from the website to the interdepartmental level to support students and employees.

Assessment of District Objective 4.2: Review type, volume, and quality of communication practices intended to support organizational effectiveness and continuous improvement.

	Actions for District Objective #4.2	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
4.2.1	Inform District constituents on	Superintendent/Presi	May 2022		
	practices and guidelines for the District's digital footprint.	dent; Vice President, Academic Services;	May 2023		
		Vice President, Student Services;	May 2024		
		Vice President, Administrative	May 2025		
		Services; Dean of			
		Technology;			
		Director of Marketing			
4.2.2	Improve awareness campaign highlighting different	Director of Marketing;	May 2022		
	departments and services.	Management	May 2023		
		Council (all area managers)	May 2024		
			May 2025		
4.2.3	Create and maintain a repository of District communications to students that can be referenced as needed by	Superintendent/Presi dent; Vice President, Student Services; Vice President, Administrative	May 2022		
	administrators, staff, and faculty.	Services; Dean of Technology;			
	idealty.	Director of Marketing			

of all actions on the objective. Planning and	
Effectiveness	
Committee	

<u>District Goal #4.</u> College of the Sequoias Board of Trustees, administration, faculty, and staff will engage in best practices and staff development to sustain effective operational systems for institutional assessment and continuous improvement.

District Objective 4.3: Improve professional development practices District-wide for all District employees to support equity and operational effectiveness from 2021-2025.

Rationale for District Objective 4.3: In 2020, the California Community Colleges Chancellor's Office issued a Call to Action that calls upon system institutions "to actively strategize and take action against structural racism." As part of that work, constituent feedback asked the District to prioritize providing inclusive and equity-focused professional development.

Assessment of District Objective 4.3: Review type, volume, and quality of professional development practices intended to support equity and operational effectiveness, as applicable.

	Action for District Objective #4.3	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
4.3.1	Implement an equity- focused Professional Development plan for the coordination, alignment, and management of professional development activities and new employee orientation.	Superintendent/President; Dean, Human Resources; Management Council; Academic Senate; Faculty Enrichment Committee; Safety/Facilities Council; Professional Association of Classified Employees; Equity, Diversity, and Action Committee	May 2022 May 2023 May 2024 May 2025		
4.3.2	Assess the District's progress of all actions on the objective.	Institutional Planning and Effectiveness Committee	Annually		

Appendix

Strategic Plan Task Force Training Materials



STRATEGIC PLAN TASK FORCE TRAINING Friday, September 11, 2020 - 9:00 - 11:30 am. Zoom

- 1. Welcome
 - a. Introductions
- 2. Where does a Strategic Plan fit in our Model of Integrated Planning?
 - a. Visions for Success and Chancellor's Call to Action.
 - b. Goals from 50,000 foot view.
 - c. What is the purpose of a Strategic Plan?
 - d. Purpose for Task Force training.
- 3. Goals vs. Objectives
 - a. SMART Objectives
 - Specific
 - Measurable
 - Achievable
 - Relevant
 - Time-bound
- 4. Overview of District Goals
 - a. Growth
 - b. Success
 - c. Equity
 - d. Sustainability
- 5. Stretch / Break
- 6. Strategic Plan Timeline
- 7. Format of Strategic Plan Summit
 - a. Summit Date
 - 10/2 9am-12pm, Zoom
 - b. Summit Format
 - Presentation, Q & A, Survey
 - c. Available Data
 - d. Gathering Feedback
- 8. Breakout Session
 - a. Review Task Force area goals and current objectives.
 - b. Task Forces develop meeting dates and times.
 - c. Decision making processes for each Task Force.
 - d. Review data resources and reference documents available for each goal.
 - e. Ask for clarification.
- 9. Full Group Q & A
- 10. Closing and Final Remarks

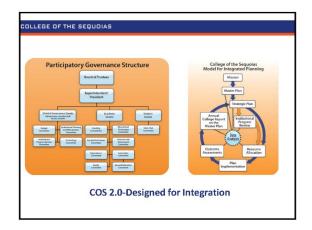
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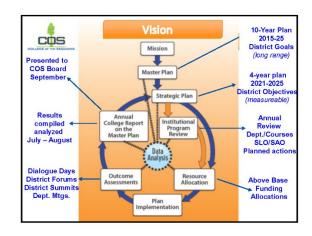






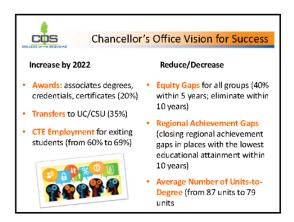


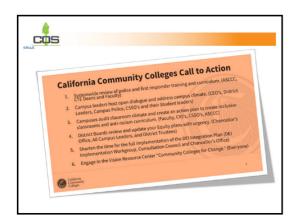


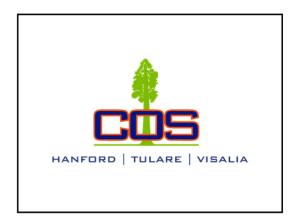


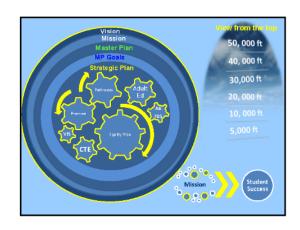


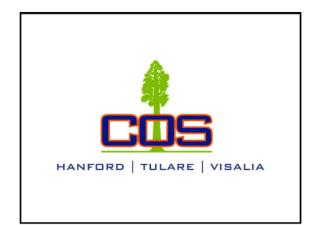


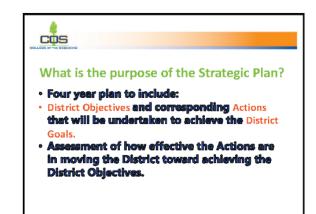


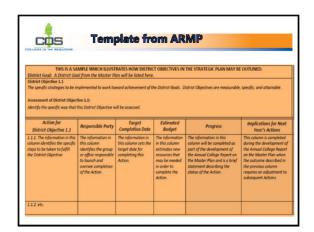


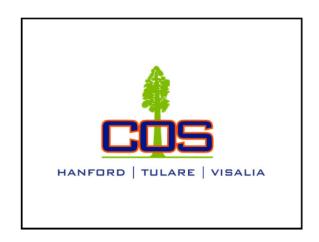




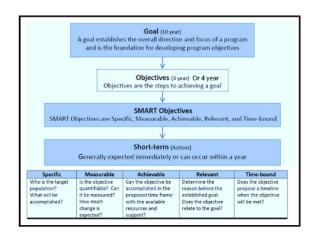


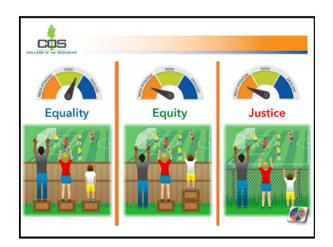


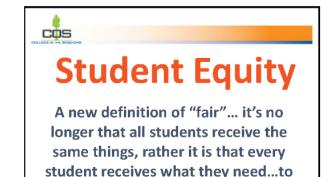






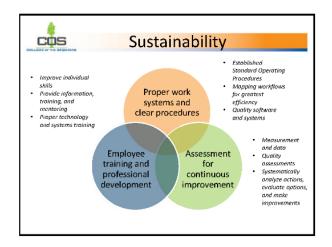


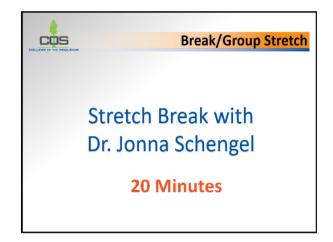


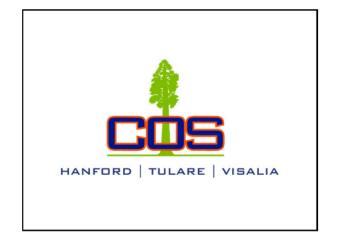


achieve the same outcome.

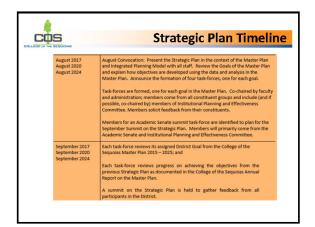




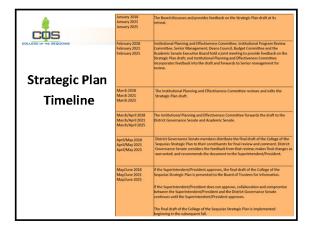




	JUL	AUG	SEP	ост	NOV	DEC	JAN*	FEB	MAR	APR	MAY	JUN
								An	nual Report	on the Mas	ter Plan	
2015-2016												
2016-2017	Annual I	Report						An	nual Report	on the Mas	ter Plan	
2016-2017												
2017-2018	Annual	Report							Annual R	eport and End-	of Cycle Repor	t
2017-2018				W	riting the 2	018-2021 S	rategic Plan					
2018-2019		Annual	Report and E	ind-of Cycle R	eport			At	nual Repor	t on the Ma	ter Plan	
2018-2019												
2019-2020	Annual R	eport						An	nual Report	t on the Mas	ter Plan	
2020-2021	Annual R	eport							Annual	Report and En	d-of Cycle Rep	ort
2020-2021				v	Vriting the 2	021-2025 S	trategic Plan			_		
2021-2022		Annua	Report and	End-of Cycle F	eport				Annual R	eport on the	Master Plan	n
2021-2022												
2022-2023	Α	nnual Repo	t on the M	ster Plan					Annual R	eport on the	Master Plan	n
2022-2023												
	Aı	nual Report	on the Ma	ster Plan	,				ARMP, En	d-of Cycle Rep	ort, & 10-Year	Report
2023-2024	Writing the 2025					-2035 Mast	er Plan					
	A	RMP, End-of C	ycle Report, 8									
2024-2025					Vriting the 2	025-2028 9	trategic Plan	1		_		



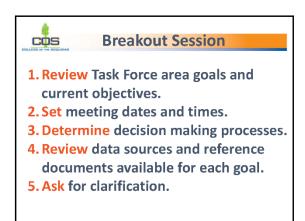








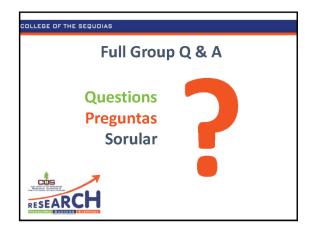


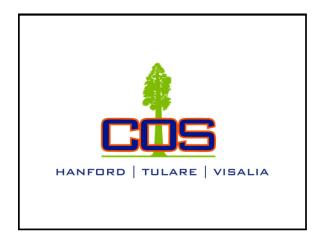














Strategic Plan Summit Materials

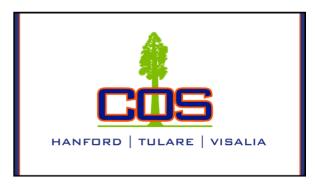
Strategic Plan Summit - Agenda October 2, 2020 - Zoom, 9am-12pm

1. Welcome

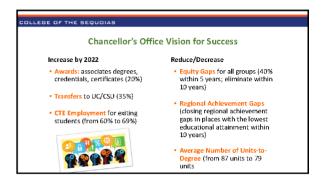
- a. Explanation of process (What has happened so far)
- b. Visions for Success and Chancellor's Call to Action
- c. What have we learned from COVID-19 and how can we use that new knowledge to improve COS?
- 2. Strategic Plan
 - a. What is it?
 - b. SMART Objectives
- 3. Summit Format
- 4. District Goal 2 Objectives
 - a. Objective/Actions 2.1
 - b. Objective/Actions 2.2
 - c. Objective/Actions 2.3
 - d. Objective/Actions 2.4
 - e. District Goal 2 Progress on the Objectives
- 5. Goal 2 Q & A
- 6. Complete Goal 2 Survey / Break
- 7. District Goal 4 Objectives
 - a. Objective/Actions 4.1
 - b. Objective/Actions 4.2
 - c. Objective/Actions 4.3
 - d. District Goal 4 Progress on the Objectives
- 8. Goal 4 Q & A
- 9. Complete Goal 4 Survey / Long Break
- 10. District Goal 3 Objectives
 - a. Objective/Actions 3.1
 - b. Objective/Actions 3.2
 - c. District Goal 3 Progress on the Objectives
- 11. Goal 3 Q & A
- 12. Complete Goal 3 Survey / Break
- 13. District Goal 1 Objectives
 - a. Objective/Actions 1.1
 - b. District Goal 1 Progress on the Objective
- 14. Goal 1 Q & A
- 15. Complete Goal 1 Survey / Break
- 16. Next Steps, Evaluation, Prizes & Thank you

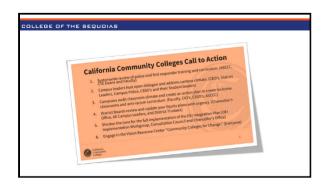
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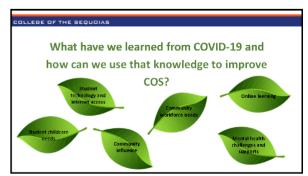




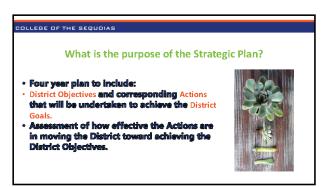






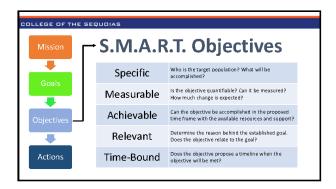


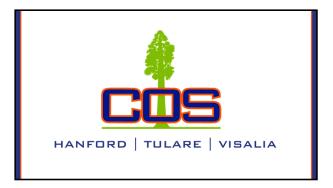


















Goal 2 Student Success

College of the Sequoias will improve the rate at which its students complete degrees, certificates, and transfer objectives.

COLLEGE OF THE SEQUOIA

Objective 2.1

Increase the percentage of students who earn an associate degree or certificate (CTE and non-CTE) by 5 percentage points over three years.

Actions:

- 2.1.1 Complete implementation of DegreeWorks District-wide.
- 2.1.2 Identify and categorize areas of study (meta-majors).
- 2.1.3 Automate the application process for degrees and certificates.
- 2.1.4 Implement best practices for increased CTE completion and success (e.g. Tutoring, contextualized math and English, counseling).

COLLEGE OF THE SEQUOIAS

Progress on Objective 2.1

Increase the percentage of students who earn an associate degree or certificate (CTE and non-CTE) by 5 percentage points over three years.

- One of the actions for this objective has been completed (2.1.3) and three are ongoing, meaning the responsibility for continued work on that objective is assigned to a specific department and institutionalized.
- Recommendation: Keep this objective with possible revisions
 - e.g. dividing CTE and non CTE degrees and certificates, addressing "rate of completion", shortening the numbers of units and semesters until graduation, etc.

COLLEGE OF THE SEQUOIA

Objective 2.2

Increase the number of students who transfer to four-year institutions by 10 percent over three years.

Actions:

 2.2.1 - Contact students who become transfer-prepared and provide support to complete transfer.

COLLEGE OF THE SEQUOIAS

Progress on Objective 2.2

Increase the number of students who transfer to four-year institutions by 10 percent over three years.

- The action for this objective has been marked as ongoing.
- Recommendation: Keep this objective and revise the language to reflect our current fouryear cycle.
 - Some ideas that were mentioned were to consider volume of successful students opposed to a rate and keep in mind external factors (COVID-19, CSU constraints, etc.)

COLLEGE OF THE SEQUOIAS

Objective 2.3

By 2021, increase the percentage of students who complete transfer-level English by 15 percentage points and transfer-level math by 10 percentage points within their first year.

Actions

- 2.3.1 Implement multiple measures to maximize student placement into transfer-level English and math.
- 2.3.2 Shorten the developmental course sequence in English so that students can
 complete transfer-level English within one year.
- 2.3.3 Shorten the developmental course sequence in math so that students can complete transfer level math within one year.

OLLEGE OF THE SEQUOIAS

Objective 2.3

By 2021, increase the percentage of students who complete transfer-level English by 15 percentage points and transfer-level math by 10 percentage points within their first year.

Actions (continued):

- 2.3.4 Shorten the developmental course sequence in ESL so that students can
 complete transfer-level English within three years.
- 2.3.5 Train faculty in accelerated instruction.
- 2.3.6 Integrate and align peer academic support programs (embedded tutoring, Writing Center tutors, math tutors, supplemental and augmented instruction).

COLLEGE OF THE SEQUOIAS

Progress on Objective 2.3

By 2021, increase the percentage of students who complete transfer-level English by 15 percentage points and transfer-level math by 10 percentage points within their first year.

- Four actions for this objective here been completed (2.3.1, 2, 3, and 6), one is ongoing (2.3.5), and one was included in 2020-2021 actions (2.3.4).
- Recommendation: Keep with small revisions
 - Possibly set a new target with more moderate measurements and also possibly include equity measures that would not conflict with Goal #3 objectives.

COLLEGE OF THE SEQUOIAS

Objective 2.4

By 2021, increase the percentage of CTE students who achieve their employment objectives by 5 percentage points (job closely related to field of study and median change in earnings).

Actions:

- 2.4.1 Create a comprehensive career development program that prepares students for employment.
- 2.4.2 Embed soft skills into CTE curriculum and provide training for faculty.

COLLEGE OF THE SEQUOIAS

Progress on Objective 2.4

By 2021, increase the percentage of CTE students who achieve their employment objectives by 5 percentage points (job closely related to field of study and median change in earnings).

- One of the actions on this objective was completed (2.4.1) and one is ongoing (2.4.2).
- Recommendation: Keep it
 - In order to avoid relying on external data that frequently change without warning, one possible action could be providing better metrics.











Objective 4.1 Increase the use of data for decision-making at the District and department/unit level. • 4.1.1 - Increase the effective use of data in unit program reviews. • 4.1.2 - Assess the District's progress of all actions on the objective.

Progress on Objective 4.1

Increase the use of data for decision-making at the District and department/unit level.

- 4.1.1 Progress This action has been included in the 2020-2021 actions.
- Units have continuing access to many sources for data including: Chancellor's Office Data Mart, COS Giant Fact Book and Tableau which includes a lot of disaggregated data which allows users to view the information with attention on disproportionately impacted groups to improve equity. Using data is stressed in Program Review training, O&A trainings and open office hours, and senior management training activities such as 'Data Time' at Management Council.
- Recommendation: Keep the objective!

LEGE OF THE SEQUOIAS

Objective 4.2

Improve organizational effectiveness by strengthening operations of and communication between District departments, divisions, and constituents.

- $\bullet \ \ 4.2.1 \text{ Implement an awareness campaign highlighting different departments}$
- 4.2.2 Ensure that the District website content is current and relevant.

Progress on Objective 4.2

- 4.2.1 Progress This action has been included in the 2020-2021 actions. Departments, programs or student services are now more frequently requesting for their areas to be featured on social media, COSeNews, and Press Releases. Social Media feeds to the home page of the COS website.
- the nome page or one consecution.

 4.2.2 Progress This action is listed as ongoing.

 Since the launch of new website in Spring 2019, continuous weebpage audits have occurred to assure content is un to date and relevant. Feedback will be provided each semester by the responsible parties related to respective area weebpages.
- · Recommendation: Keep the objective with some revisions to Action 4.2.1.

LLEGE OF THE SEQUOIAS

Objective 4.3

Increase professional development opportunities for and participation of District employees in support of improving operational effectiveness.

 4.3.1 - Implement a Professional Development Plan for the coordination. alignment, and management of professional development activities and new employee orientation.

Progress on Objective 4.3

Increase professional development opportunities for and participation of District employees in support of improving operational effectiveness.

- 4.3.1 Progress This action was included in the 2020-2021 actions.
- There is not yet a District professional development plan in place, however, an IC work group has created a new faculty onboarding resource shell in Canvas.
- Recommendation Keep the objective!
 - · This action should be continued to implementation.

OLLEGE OF THE SEQUOIAS

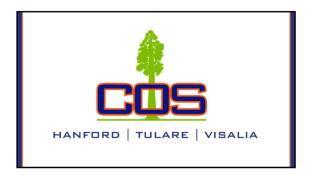
Goal 4 **Q&A Session**

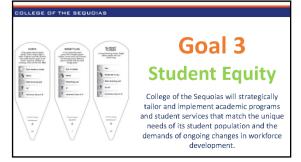
Please type your questions in the chat and the presenters will answer them aloud.

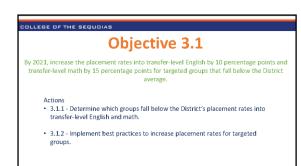


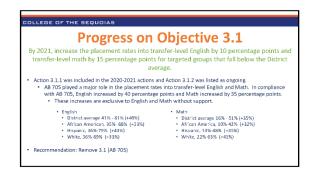
Please take a moment to complete and submit your
Goal 4 survey if you have not yet done so. We will
resume after 20 minutes.

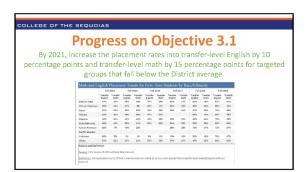
FLEX sign-in link is in the chat.



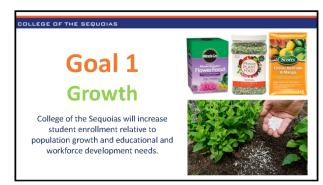


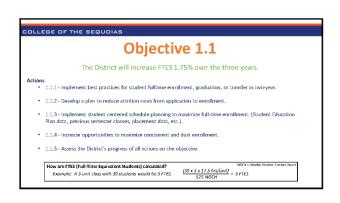




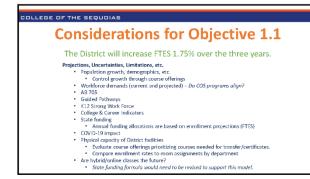




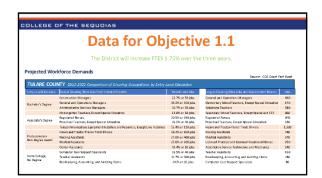


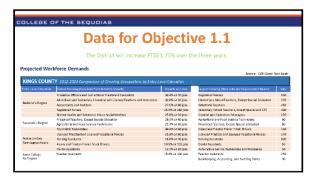


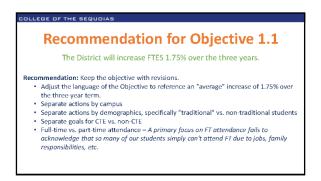
























Thank you for your attendance and feedback!

Evaluation and FLEX sign-in links are in the chat.



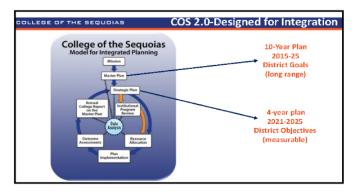
Strategic Plan Joint Meeting

AGENDA – Friday, February 5, 2021 Zoom 10:10 am – 12:00 pm

l.	Welcome and Introductions 10:10–10:15 am	
II.	Strategic Plan Timeline, Process, and Purpose	10:15-10:25 am
III.	Review 2021-2025 Strategic Plan Draft	10:25-10:45 am
	a. Review of District Goal #1	
	b. Review of District Goal #2	
	c. Review of District Goal #3	
	d. Review of District Goal #4	
IV.	Q & A Session	10:45-11:15 am
V.	Work Time (Providing Feedback via Survey Instrument) 11:15-12:00 pm	

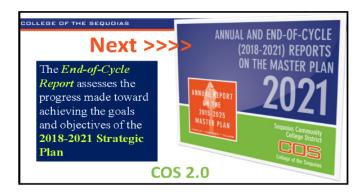
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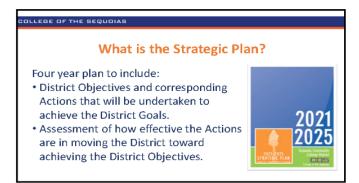




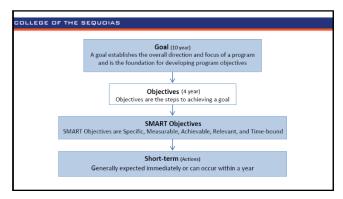




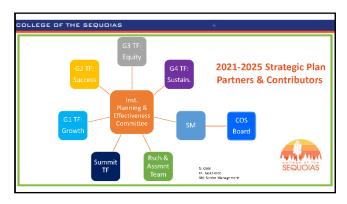


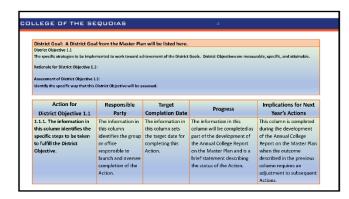


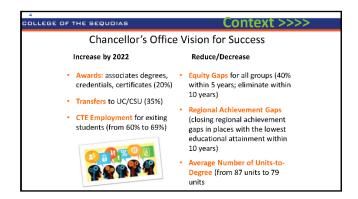


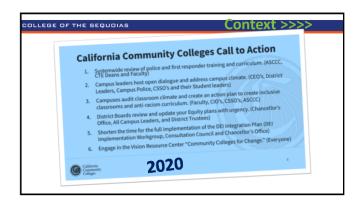


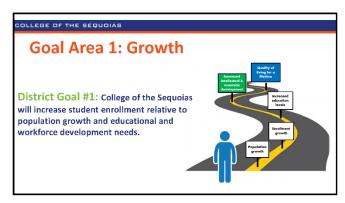


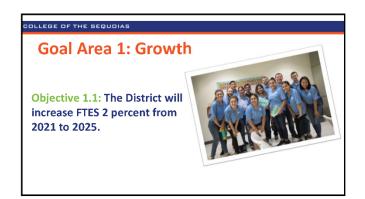


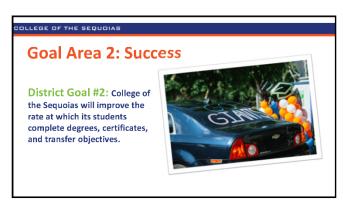


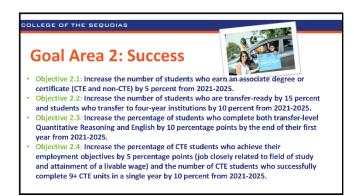




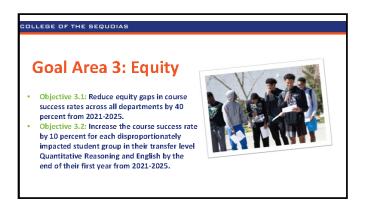






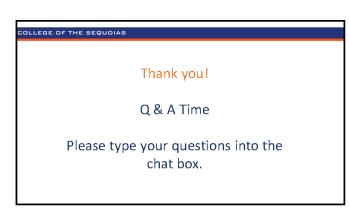


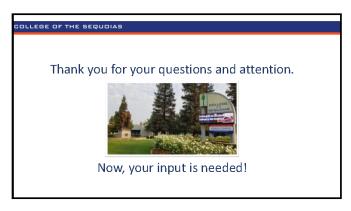














College of the Sequoias Strategic Plan 2021-2025

Timeline and Process

August 2017 August 2020 August 2024	August Convocation: Present the Strategic Plan in the context of the Master Plan and Integrated Planning Model with all staff. Review the Goals of the Master Plan and explain how objectives are developed using the data and analysis in the Master Plan. Announce the formation of four task forces, one for each goal.
	Task forces are formed, one for each goal in the Master Plan. Co-chaired by faculty and administration; members come from all constituent groups and include (and if possible, co-chaired by) members of Institutional Planning and Effectiveness Committee. Members solicit feedback from their constituents.
	Members for an Academic Senate summit task force are identified to plan for the September Summit on the Strategic Plan. Members will primarily come from the Academic Senate and Institutional Planning and Effectiveness Committee.
September 2017 September 2020 September 2024	Each task force reviews its assigned District Goal from the College of the Sequoias Master Plan 2015 – 2025; and
	Each task force reviews progress on achieving the objectives from the previous Strategic Plan as documented in the College of the Sequoias Annual Report on the Master Plan.
	A summit on the Strategic Plan is held to gather feedback from all participants in the District.
October 2017 October 2020 October 2024	Each task force develops/revises District Objectives, as well as rationales. A draft is forwarded to the Institutional Planning and Effectiveness Committee and Senior Management for feedback.
November 2017 November 2020 November 2024	Each task force discusses feedback from the Institutional Planning and Effectiveness Committee and Senior Management and revises objectives;
	Develops actions for the revised District Objectives; and
	Forwards the completed draft, which includes District Objectives, a rationale for each District Objective, and actions for each District Objective, to the Institutional Planning and Effectiveness Committee.

December 2017 December 2020 December 2024	The Institutional Planning and Effectiveness Committee combines the components completed by the task forces into a draft and revises; Develops assessments for the objectives;
	Forwards the revised draft to Senior Management for input; Senior Management makes revisions and includes responsible parties.
January 2018 January 2021 January 2025	The Board discusses and provides feedback on the Strategic Plan draft at its retreat.
February 2018 February 2021 February 2025	Institutional Planning and Effectiveness Committee, Institutional Program Review Committee, Senior Management, Deans Council, Budget Committee and the Academic Senate Executive Board hold a joint meeting to provide feedback on the Strategic Plan draft; and Institutional Planning and Effectiveness Committee incorporates feedback into the draft and forwards to Senior management for review.
March 2018 March 2021 March 2025	The Institutional Planning and Effectiveness Committee reviews and edits the Strategic Plan draft.
March/April 2018 March/April 2021 March/April 2025	The Institutional Planning and Effectiveness Committee forwards the draft to the District Governance Senate and Academic Senate.
April/May 2018 April/May 2021 April/May 2025	District Governance Senate members distribute the final draft of the College of the Sequoias Strategic Plan to their constituents for final review and comment. District Governance Senate considers the feedback from that review; makes final changes as warranted; and recommends the document to the Superintendent/President.
May/June 2018 May/June 2021 May/June 2025	If the Superintendent/President approves, the final draft of the College of the Sequoias Strategic Plan is presented to the Board of Trustees for information.
	If the Superintendent/President does not approve, collaboration and compromise between the Superintendent/President and the District Governance Senate continues until the Superintendent/President approves.